

Mass media exposure and knowledge of female on family life education

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■ **ABSTRACT** : This study was undertaken to expose the mass media exposure such as radio, television, magazines, newspaper and internet to obtain various types of information in Bhiwani district of Haryana. To measure this, a set of questions were formed. Three categories were framed to depict the level of mass media exposure by subtracting high, medium and low achievable mass media scores. Knowledge on family life was further divided into seven major sub-areas *i.e.*, personal hygiene, nutrition and child care, HIV/AIDS, physical and emotional health.

■ **KEY WORDS**: Mass media, Family life, Child care, Emotional health

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